

## MEDIA RELEASE

### SOTAX Demo lab in Mumbai provides a novel experience

**August 2011:** In order to serve Indian pharmaceutical manufactures and R & D centers in a better way, SOTAX AG has recently opened their own subsidiary in India as SOTAX India Pvt. Ltd. with their corporate office at Mumbai.

**Thomas Pfammatter, CEO - SOTAX AG, Switzerland** also recently inaugurated the Demo Lab at Mumbai which will help the Indian pharma professionals to experience the live demo before procuring the system in their own R&D centers and manufacturing plant.

“We have set up the demo lab at Mumbai where most of the SOTAX Machines are kept for display and trial run. This investment will help the companies across India to come to our lab and see the systems and make a trial with their tablets”, says **Dr.L.Ramaswamy, Managing Director, SOTAX India.**

The following machines are installed in the SOTAX Demo Lab:

Manual & Automated USP-IV Flow through cell dissolution testing System (Model – CE 7smart)  
Manual & Automated USP I, II, V, & VI dissolution testing system (Model – AT 7smart)  
Fully automatic media preparation station (Model – MPS)  
Fully automatic tablet testing system for all shapes of tablet (Model – HT 100)  
Fully automatic disintegration tester (Model – DT2)  
Automatic friability tester (Model – FT 2)  
Automatic Flow Tester (Model – FT 300)  
Tap Density Tester (Model – TD 1)

SOTAX India, as a part of their commitment to promote continuous training to the pharma industry professionals and pharmacy students invited **Samir Haddouchi, CEO - SPS Pharma Services, France** to Mumbai to give lecture on Advance Dissolution Method using USP apparatus IV at Pharmalytica 2011 event at Hotel Westin, Mumbai on July 27.

He was also invited by Bombay College of Pharmacy and made presentation on Flow through dissolution method using USP Apparatus IV.

According to Dr.Ramaswamy, the double digit growth by the Indian Pharma Industry and the current economic development , trained Manpower in India is attracting many multinational pharma companies towards India.

The cost of production in the West and European markets are increasing and hence their profit margins are coming down. However in India the cost of production is lesser than in Europe. As of now we have more than 160 drug manufacturing facilities approved by US, FDA and this makes India as the second largest country which has the US FDA approved plants in the world after US, he said.

Outsourcing R & D work, manufacturing, clinical trials etc from India by MNC's is the order of the day. They demand high quality production and international standard precision in the work. This calls for high degree of automation and precise testing of quality.

“I see a good opportunity for SOTAX India to place our Semi and Fully Automatic Systems in the field of Tablet Testing with R & D, Manufacturing Plants, CRO's etc. It is the right time SOTAX has entered India and establishing their own subsidiary in Mumbai”, he concluded.



Left picture: Mr.Thomas Pfammatter, CEO – SOTAX AG inaugurating the Demo Lab at Mumbai, India

Right Picture: Mr.Samir Haddouchi from SPS Pharma Services, France interacting with University Faculties and Industry experts at SOTAX India Demo Lab on the day of Inauguration.



SOTAX India team with Mr.Thomas Pfammatter, CEO - SOTAX AG and Mr Samir Haddouchi, SPS Pharma Services.

**About SOTAX:**

SOTAX is the global leader in providing high-quality dissolution testing systems, composite assay and content uniformity workstations and physical tablet testing instruments for the pharmaceutical, dietary supplement, medical device and biopharmaceutical industries.

Founded in 1973 in Switzerland, SOTAX is a fast-growing group employing highly qualified and trained staff. SOTAX is represented globally by local SOTAX agencies and distributors dealing with sales, service and validation of instrumentation.

SOTAX also offers SPS Pharma Services (CRO), contract research lab dedicated to dissolution testing research, method development and advanced training. In 2008, SOTAX integrated the Zymark® automation product line, resources and services.

For more information, visit us at [www.sotax.com](http://www.sotax.com).